Public Value Tool Kit Graphics
Strategic Triangle

Legitimacy & Support

Operational Capacity

Public Value
## Public Value Matrix

<table>
<thead>
<tr>
<th>Welfare</th>
<th>Individual</th>
<th>Collective</th>
</tr>
</thead>
</table>
| “My Wellbeing” | • Needs met  
• Wants satisfied  
• Welfare and security advanced | “Our Wellbeing” | • Prosperous and inclusive economy  
• Safe and healthy social and physical environments |

<table>
<thead>
<tr>
<th>Justice</th>
<th>Individual</th>
<th>Collective</th>
</tr>
</thead>
</table>
| “My Rights and Duties” | • Rights protected  
• Autonomy and dignity secured  
• Just duties fairly imposed | “Our Rights and Duties” | • Equal protection of rights  
• Universal protection of dignity and autonomy  
• Fair and equitable treatment of groups  
• A just social order |
## Public Value Matrix with Strategic Triangle I

<table>
<thead>
<tr>
<th></th>
<th>Individual</th>
<th>Collective</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Welfare</strong></td>
<td>“My Wellbeing”</td>
<td>“Our Wellbeing”</td>
</tr>
<tr>
<td></td>
<td>• Needs met</td>
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<tr>
<td></td>
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<td>• Safe and healthy social and physical environments</td>
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</table>
Public Value Matrix with Strategic Triangle II

<table>
<thead>
<tr>
<th></th>
<th>Individual</th>
<th>Collective</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Welfare</strong></td>
<td>“My Wellbeing”</td>
<td>“Our Wellbeing”</td>
</tr>
<tr>
<td></td>
<td>• Needs met</td>
<td>• Prosperous and</td>
</tr>
<tr>
<td></td>
<td>• Wants satisfied</td>
<td>inclusive economy</td>
</tr>
<tr>
<td></td>
<td>• Welfare and</td>
<td>• Safe and healthy social</td>
</tr>
<tr>
<td></td>
<td>security advanced</td>
<td>and physical environments</td>
</tr>
<tr>
<td><strong>Justice</strong></td>
<td>“My Rights and Duties”</td>
<td>“Our Rights and Duties”</td>
</tr>
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<td>• Autonomy and</td>
<td>rights</td>
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<td>• Universal protection of</td>
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Public Value Matrix with Strategic Triangle plus Value Chain

**Welfare**
- "My Wellbeing"
  - Needs met
  - Wants satisfied
  - Welfare and security advanced
- "Our Wellbeing"
  - Prosperous and inclusive economy
  - Safe and healthy social and physical environments

**Justice**
- "My Rights and Duties"
  - Rights protected
  - Autonomy and dignity secured
  - Just duties fairly imposed
- "Our Rights and Duties"
  - Equal protection of rights
  - Universal protection of dignity and autonomy
  - Fair and equitable treatment of groups
  - A just social order
Authorizing Environment with Strategic Triangle I

- COURTS
- Elected Legislators
- CHIEF ELECTED EXECUTIVE
- POLITICAL APPOINTEE
- CENTRAL AGENCIES
- INTEREST GROUPS
- MEDIA
- ORGANIZATIONAL EMPLOYEES
- PUBLIC MANAGER

- CITIZENS / VOTERS / TAXPAYERS / CLIENTS
Authorizing Environment with Strategic Triangle II

- COURTS
- CHIEF ELECTED EXECUTIVE
- ELECTED LEGISLATORS
- POLITICAL APPOINTEE
- CENTRAL AGENCIES
- INTEREST GROUPS
- MEDIA
- ORGANIZATIONAL EMPLOYEES
- PUBLIC MANAGER
- CITIZENS / VOTERS / TAXPAYERS / CLIENTS

Legitimacy & Support
Public Value
Operational Capacity
Authorizing Environment with Strategic Triangle plus Value Chain

COURTS
ELECTED LEGISLATORS
INTEREST GROUPS
MEDIA
PUBLIC MANAGER
ORGANIZATIONAL EMPLOYEES
CENTRAL AGENCIES
CHIEF ELECTED EXECUTIVE
POLITICAL APPOINTEE

CITIZENS / VOTERS / TAXPAYERS / CLIENTS

Legitimacy & Support
Public Value
Operational Capacity
Public Value Chain

Money, Authority, Public Spirit...

Processes, Procedures, Programs...

Services, Obligations, Nudges...

Client Satisfaction, Better and More Just Social Conditions...
Public Value Chain with Strategic Triangle

Money, Authority, Public Spirit...

Operational Capacity

INPUTS

ACTIVITIES

OUTPUTS

OUTCOMES

Public Value

Client Satisfaction, Better and More Just Social Conditions...

Services, Obligations, Nudges...

Processes, Procedures, Programs...
Collaboration: Cross-Cutting Problem
Collaboration:
Aligning Collaborative Team

- Legitimacy & Support
- Operational Capacity
- Public Value